

## **Metaphors in Children Narrative on Massive Open Online Courses for Millennials' Elementary Schools Students During Covid-19**

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### **Abstract**

The Covid-19 pandemic opens opportunities for social media businesses, especially MOOCs to develop various kinds of products which in turn make learning easier for elementary school students, at the same time opening up new business fields for students who are pioneering careers in the field of information and communication technology. This study aims to (1) to describe moral messages that are packaged in metaphors in international children's stories, (2) to analyze moral messages that are packaged in metaphors in international children's stories, and (3) to encode the metaphors used in international children's stories. This research uses theme analysis. The research data in this study are the form of phrases, clauses, and sentences that contain moral messages. The data source of this research is children's stories on the internet. This research produces findings that metaphors used to package moral messages in children's films consist of nine forms, namely 1) animal metaphors (2) everyday metaphors, and (3) situation metaphors. The conclusion of this study is the moral message for learning materials in elementary schools delivered in the form of children's stories that are packaged in the form of metaphors.

**Keywords:** *Children's stories, moral messages, theme analysis, universality, metaphors.*

### **Introduction**

The development of Covid 19 pandemic conditions is currently a combination that creates storms and turmoil that occurs in the educational environment. Bhattacharya, Singh and Hossain (2020) states that character education strengthening programs, each individual to develop character education values that provide opportunities for individuals to develop themselves as well as character education values. To develop character education values that provide individuals with opportunities to develop values and norms that provide opportunities to develop skills and skills to make individuals be divided by the ability to codify data and programs. To develop applications, adequate performance is required to improve the quality of Indonesian education. Zhou, Huang, Cheng and Xiao (2020) state that education is facing a lockdown that demands a policy to school from home.

Metaphors are an inseparable part of various forms of poetry and literary works. Metaphors are useful for building readers' images and images of the inside of words used in research. Russell (2017) states that to develop the reader's image, metaphor is used by doing mimeo on various objects in the

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surrounding environment. According to Turiel (2015), to develop the imagination possessed by the reader, metaphors are used to build images by building relationships between objects and the surrounding environment. The combination of the ability to build images, using metaphors that are designed to build characteristics of various parables and other metaphorical forms in work. Metaphors are more widely used in poetry, drama, and manuscripts that have the function to give color to the language used.

Gal (2018) states that for developing character education values are an integral part of the structure and design by designing the values of character education. To develop character education values in a measured and structured way. To develop coding capabilities in building Massive Open Online Courses (MOOC) based applications, adequate design and performance is required to develop a sense of character education values based on children's stories. To develop character education values that although developed is MOOC based on the framework of understanding that individuals despite designing the ability and skills to shape the identity of technology. In school from home policy, each individual has the opportunity to be trained to develop forms of information and communication technology.

Gal (2018) stated that school from home policy, a holistic policy framework is required, namely developing characteristics according to individual needs and needs. For this reason, MOOC t provides opportunities for capabilities and skills that provide opportunities in maintaining the balance and characteristics of each individual that provide an opportunity to move forward according to the characteristics of each data. To develop MOOC applications that provide opportunities to develop adequate learning characteristics. To develop characteristics related to individual needs.

## Method

### Research Design

This study is used theme based analysis. This study used theme based analysis since this study is purposed to analyzed the theme that is being used by the authors of the stories. The theme that is being used by the authors of the written stories could be classified into small categories. Those categories based on connotation and denotation of the phrase, clause and sentence. According to Spradley (1980), the procedure in theme based analysis has four steps. Those steps are identifying organizing domains, make a schematic diagrams of cultural domain, search the universal theme and write a summary overview of the cultural scene.

### Data and Source of Data

The research data are phrases, clauses, and sentences of written text. The phrase data is a multiple expression that comprises a short speech in the children's story. The clause data is a clause covering a moral message which is provided in MOOC. The sentence data is whole sentence that contain moral message.

Sources of data in this study are children's short stories over the internet., those are *Mahabrata (MHB)*, *Four Learned Birds (FLB)*, *Round River Drive (RD)*, *Armadillos' Song (AS)*, *The Lion and the Beatle (TLB)*, *Fly Eagle Fly (FEF)*, *The Frogs and the Ox (FO)*, *The Lion and The Mouse (TLM)* and *Hercules and the Wagoner (HW)*. Those short stories are downloaded on the children website.

### ***Research Instruments and Procedures***

The instruments are phrases, clauses, and sentences corpus checklist designed accurately and systematically for recognizing features on the communication based on correlation factors. Those correlation factors are rhetoricians, language, symbols, ideas, and the circumstances in the written text. The data collection does in three steps. Those steps are (1) to browse in children's stories website, (2) to download a text that became the object of research, and (3) to examine the discussion in social media websites that are being written by the critics.

### **Data Analysis**

Data have been collected from children's short stories are analyzed. This data analysis is using three steps. Those steps are (1) a general grouping of the information that is in the children's short stories, (2) classifying moral message in the children's short stories, and (3) the construction of object implicates moral statements that have been classified and systematized. These three steps are undertaken to obtain a moral message in the children's short stories.

## **Findings and Discussion**

### **Findings**

Suryanto (2018) states that, moral education is needed to enhance character education that is being occurred in schools. Thus, to deliver the moral message, the metaphor has a function to disguise the messages to be conveyed in various forms. In delivering moral education messages, metaphors can be accepted by all levels of children, especially children, which are usually packaged in the form of children's stories. The results of studies of various forms of metaphors from children's stories produce findings that the metaphors in children's stories consist of nine forms namely (1) animal metaphors (2) everyday metaphors, (3) situation metaphors, (4) natural metaphors, (5) symbolic metaphor, (6) association metaphor, (7) diverse metaphor, (8) environment metaphor (9) landscape metaphor.

### ***Animal Metaphor***

Animal metaphor is a metaphor that uses the animal as a dead metaphor to deliver the message. In animal metaphor, animal widely used as an ingredient to convey ideas about ethical values. Ethical values are delivered using animal metaphor. Those are: (a) hard work, (b) ongoing effort to move forward, (c) seek to achieve the objectives, (d) acting independently. Other values contained in the animal metaphor is, (a) discipline, (b) commitments, (c) an independent business, and (d) has a noble soul. Another value contained in animal metaphors are the values of (a) responsibility, (b) have a sense of fraternity, (c) have the ability to compromise and (d) have the properties of hard work. Animal metaphor which has the above criteria is shown by the example below.

- 1) Very early next morning, on the third day, the farmer's dogs began to bark. (DM\_FEF)
- 2) Wispy clouds in the sky were pink at first and then began to shimmer with a golden (DM\_FEF)
- 3) Then, the great sage Shamika advised the four birds to migrate to the Vindhyachal. (DM\_FLB)

The phrase “very early next morning” identified as a dead metaphor. The dead metaphor in the sentence is referring to routine activities that have been done by the farmer. Thus, the dead metaphor “very early morning” is referring to “a new hope.” In the Fly Eagle Fly stories, the third day is the last chance for the eagle to show the performance in flying. In order that the metaphor “very early morning” refers to the last chance to show up performances.

The phrase “wispy clouds in the sky were pink.” identified as a dead metaphor. The dead metaphor in the sentence is referring to happiness. Thus, the pink referred to color and cheerful activities that mostly occurred in the routine activities. In the Fly Eagle Fly stories, the color refers to motivation, by looking at the weather. For the happiness scene, the clear weather used while on the other hand, for sadness scene, the bad weather often being used as a metaphor.

The phrase “four birds to migrate to the Vindhyaachal” refer to learning. The dead metaphor in the sentence is referring to a place to learn. In the stories, the place to learn is called by school. Thus, the school that becomes a place to study describe as a land called by Vindhyaachal. In order that, the phrase migrates to Vindhyaachal often referred to going to school to learn many materials. Animal metaphors are metaphors that use animals as a medium to convey messages. Animal metaphors are generally consisting of three main points. These three points are (a) conveying messages using animal movements, (b) conveying messages using time as a messenger and (c) delivering speech using the weather element as a messenger. The element of animal metaphors can be seen in Table 1.

Table 1  
*The Element of Animal Metaphor*

Animal Movement	Time	Weather Element
A Person has to take their own opportunity	Spend the time wisely	Developing life-based learning
A person must take a tough inspiration to revolutionize	Manage the emotion	Learn a wisdom
A person must learn life skills	Learn on how to manage mindset	Open minded for a proper mindset
A person in spite of challenging in a fair play.	Learn on manage the ideas Create the innovative idea	Being pioneering in daily life

***Everyday Metaphor***

Every day metaphor is a metaphor that uses dead metaphor in everyday life to deliver the message. In everyday metaphor, every day’s life widely used as an ingredient to convey ideas about ethical values. Ethical values are delivered using every day metaphor. Those are: (a) firm effort, (b) adding values for the work, (c) good performance in working, (d) moral control in working. Other values contained in the everyday metaphor are, (a) self-control, (b) assurances, (c) self-regulating in working, and (d) has a polite personality. Another value contained in everyday metaphors are the values of (a) accountability, (b) have a sense of community, (c) have the ability to negotiation and (d) have the properties of social work. Everyday metaphor which has the above criteria is shown by the example below.

- 1) A Farmer was driving his wagon along a miry country road after a heavy rain. (DM\_HW)

- 2) The horses could hardly drag the load through the deep mud, and at last came to a standstill when one of the wheels sank to the hub in a rut. (DM\_MHB)
- 3) Arjuna slew Kama at the advice of Sri Krishna when the Karna's Chariot was struck in mud. (DM\_MHB)

The clause "was driving his wagon along a miry country" refer to effort to work hard. The dead metaphor in the sentence is referring to a place to work. In the stories, a place to work symbolized as a wagon. Thus, the phrase "a miry country" in the text refers a hard work together, it means that working together. On the other side, the phrase "after a heavy rain" is part of metaphor which means to work hand in hand together in the working time.

The phrase "could hardly drag the load through the deep mud" refer to an effort to reach success. The dead methaphor in the sentence is referring to an effort. In the stories, the effort to reach success symbolize as "drag the load through the deep mud". Thus, the phrase "the wheels sank to the hub in a rut" symbolized to reach success need a hard work. On the other hand, thus sentence refer on an effort to reach success needs a hard work.

The phrase "...Karna's chariot was struck in mud" refer to idealism is needed to reach the goals. On the Mahabarata's story refer to Basukarna is a pragmatic leader, as follow the Kurawa. Thus, the dead methaphor "struck in the mud" refer to the return for pragmatic person. Thus, the message for the dead metaphor relates on the effort to reach success based on idealism and integrity. Everyday metaphors are metaphors that use every day as a medium to convey messages. Everyday metaphors are generally consisting of three main points. These three points are (a) conveying messages using everyday setting, (b) acquiring ideas and (c) Quality time in daily activities. The element of everyday metaphors can be seen in Table 2.

Table 2

*The Element of Everyday Metaphor*

<b>Everyday Settings</b>	<b>Acquiring Ideas</b>	<b>Quality Time in Daily Activities</b>
Empower other individuals	Confident in self-quality	Never give up
Give authority	Have confidence in justice	Accept other individuals
Make individuals feel proud	Have independent thinking	Have dignity
Give enlightenment	Have an optimistic nature	Accept responsibility

***Situation Metaphor***

Situation metaphor is a metaphor that uses the daily life situation to send the message. In situation metaphor, daily life circumstances widely used as an ingredient to convey ideas about ethical values. Ethical values are delivered using situation metaphor. Those are: (a) tough, (b) continuing effort, (c) complete the goals, (d) substitute autonomously. Other values contained in the situation metaphor is, (a) correction, (b) pledges, (c) self-governing, and (d) has a honorable personality. Another value contained in situation metaphors are the values of (a) responsibility, (b) have a sense for society, (c) have the ability to negotiation and (d) have the properties of exertion. Situation metaphor which has the above criteria is shown by the example below.

- 1) It was right next to a fast river, and Paul figured they could pile the logs up right next to it and come spring time it would be mighty easy to tumble the logs into the river and float ‘em down to the mill. (DM\_RD)
- 2) Soon the woods beside that mighty river were bustling with activity, and calls of “timber!” as the lumberjacks felled the huge trees. (DM\_RD)

The phrase “it was right to a fast river...” is related on dead methaphor. Thus, the dead metaphor “right to a fast river” means a hard work activities is needed to cover related activities. Thus, the dead methaphor “a fast river” symbolized an effort to reach success. On the other hand, the phrase ...logs into the river...” is related to a symbol that to reach success it needs a hard work.

The phrase “... beside that mighty river...” refer to fortune in daily life. The “mighty river” refer to capabilities in hard work spirit. Thus, the phrase “... felled the huge trees” refer to capabilities to reach success in daily life. Situation metaphors are metaphors that use situations as a medium to convey messages. Situation metaphors are generally consisting of three main points. These three points are (a) understand the surrounding, (b) solving the problem and (c) creating the design. The element of situation metaphors can be seen in Table 3.

Table 3  
*The Element of Situation Metaphor*

Understand the Surroundings	Solving the Problem	Creative the Design
Have a focus on goals	Have relaxed thoughts	Appreciate time
Have a wary thought	Have a brilliant idea	Understand everything in its entirety
Have confidence in something	Have an optimal mindset	Conduct a study before acting
Analytically thinking	Have creative ideas	Have a brilliant idea

### Conclusion

Building an interactive MOOC website is part of an effort to open up jobs for millennials. It is from this effort that the compilation between C, C++ and Java Script is an integral part of the skill to develop data interactions that opens up opportunities to develop databases containing the steps of developing skills that ultimately are opening up jobs for millennials. Java Scripts are used to develop programming languages that focus on ease of use.

Generally, metaphor has four categories. Those categories of metaphor are implied metaphor, sustained metaphor, dead metaphor, and mixed metaphor. Implied metaphor is object equation; object A is similar to object B. Sustained metaphors are metaphors that try to build imagination in the reader. Dead metaphor is a metaphor that equates object A and object B. Mixed metaphors are a combination of two or three metaphors that are used to build the imagination of the readers. Based on this research, metaphors have various forms. In this study has the shape of the animal metaphor, everyday metaphor, situation metaphor, natural metaphor, symbolic metaphor, association metaphor, diverse metaphor, environment metaphor and landscape metaphor.

In children's stories, the messages conveyed are better when using metaphors. Children need to be taught to behave following established morals, while still paying attention to the messages to be conveyed. In this case, the delivery of messages through done with concrete messages given the children

are in the stage of concrete operations. For this reason, it is necessary to convey the moral values that use messages but delivered in the form of concrete messages. The values contained in the metaphor for children are concrete, meaning that it provides an opportunity for children to see real examples presented in the form of parables. It is just that, to package messages, even though children are taught to have values, they are still in a stage of development that is appropriate to the child's age, namely concrete operations.

The development of this MOOC application is an effort to keep the teaching learning process going on one side but on the other hand still put forward on the skills and ability to interact easily with the server. Thus, the existence of MOOC applications that are part of the development of abilities and skills to develop character education values. This is what was developed to build an interactive website that prioritizes the combination of databases more easily and interestingly.

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