

Modern Mechanisms Of Formation Of Media Culture In Young People

Honored Artist of Uzbekistan

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ANNATATION

This article provides a scientific analysis of the pros and cons of young people living in harmony with the modern world and the correct assessment of the reforms carried out by our state, as well as the development of information technology. The views of the head of our state Sh.M.Mirziyoyev, statesmen and Jadids on the subject were widely studied. A number of views were expressed on filling the spiritual gaps of young people, who are the future development of our country and our future, the formation of spiritual immunity in the minds of young people in the elimination of ideas that are alien to our national culture.

Keywords: Media culture, ideological immunity, innovation, strategy, jadidism, information age, internet, information communication, national culture.

Today, Uzbekistan is undergoing a lot of changes in the field of science and technology. At the same time, of course, the role of the media as an important tool in many social processes has grown. This affected the political and economic development of the country, resulting in the mediaization of society and the formation of a new media environment. It is an open and democratic process that has opened the door to a wider media environment around the world. Over the years, information and communication technologies have been introduced into all systems of the country, a generalized and authorized database in the field of science and education has appeared, and a wide network of cultural and information centers has appeared in the country. The President of the Republic of Uzbekistan Sh.M.Mirziyoyev has launched five important initiatives since 2019. One of the main directions of this initiative is to increase computer literacy among young people. It also reflects the country's focus on information technology.

In addition to the effective use of the media environment in our country, the main task is to be careful. The impact of the media space cannot be left to chance. Because the media space is a leading tool in the infiltration of ideological threats. As we live in today's globalized, media-rich and media-intensive world, we need to protect ourselves from the ideological threats that come our way in this process. In order for people who use media space not to directly receive various positive or negative information, they must first develop media culture and media literacy.

Today's young people are trying to think in a new way and keep pace with the times. Its basis is intellect. The development of high-end computer technology is becoming more and more important in human thinking. In the words of President Shavkat Mirziyoyev, "Another important issue that always worries us is the morality, behavior, in a word, the worldview of our youth. Today the world is rapidly changing. It is the young people who feel these changes the most. May the young people be in line with the requirements of their time. But at the same time, they must not forget who they are. Who are we, what great people May the call of our generation always resonate in their hearts and motivate them to remain true to themselves. How can we achieve this ".

It is hard to imagine our so-called information age without telecommunications. The latest phones, tablets, laptops and computers help us to understand basic information and news instantly via the Internet.

Nowadays, we can get eye-catching information from Internet sites in a matter of minutes. It is very convenient, easy for us and allows us to save time. But there is another side to the issue. There are also users of the Internet for unnecessary and destructive ideas, as an information attack, and as a tool to poison the brains of various young people. can protect. In this regard, the spirituality of the youth and the national culture are of paramount importance. The formation of the spiritual immunity of young people and the formation of their scientific and secular views is a topical issue.

Just as there are pros and cons to any process, there are pros and cons to the Internet and information and communication technologies. Admittedly, in the absence of the Internet and information and communication technologies, young people have become more interested in education, reading books, and playing sports. The interest of today's youth is the opposite. Many of them are now looking for Internet cafes and computer game centers. But at this age, they have to work hard to get an education, to learn a profession, to create their own future.

As a result of the various messages, nonsensical pictures, videos and computer games that negatively affect the morale of young people on the Internet, the level of youth is declining and their attitudes towards life, the environment and people are deteriorating. Bad computer games are poisoning the minds of young people. In these games, they kill someone, destroy the environment, and carry out destructive ideas. What is the answer to the question of what kind of people young people who play such games will be in the future? Computer games like this make young people unkind, rude, and distracting. It also has a negative effect on the nervous system, and as a result, they become nervous and angry, causing various injuries to their loved ones.

In order to prevent these tragedies, it is necessary to protect young people from harmful attacks on the Internet, to teach them to use information technology effectively, to take responsibility for each of us and to take joint measures. Today, the head of state pays special attention to young people, attracts them to culture, arts, physical culture and sports. , attention is being paid to increasing women's employment. We, the youth, must recognize that our main goal is to work for the future of our country in response to these opportunities, to become qualified personnel for the development of the industry.

As the poet Ahmad Shawqi said: "The morality of nations becomes a nation, and when morality disappears, so does a nation"¹. Our nation has a long history. During these periods, many thinkers, scholars, scholars, and religious leaders emerged. They have been recognized by the world's scientists and thinkers and have made a worthy contribution to world civilization. One of the biggest problems we face today is the lack of intellectual potential and thinking of young people, which has a negative impact on their use of the Internet. Instead of being spectators, we need to arouse their interest in science and education, and make effective use of the Internet.

We can cite foreign media education as a factor. The Chinese national Internet domain promises a reward for anyone who identifies photos without any hesitation. In the United States, funds have been allocated to provide content filters to protect schools from such sites. The Australian Ministry of Education has announced a € 1.3 million ban on access to unsolicited websites in all schools and universities. dollars. In Israel, a special ultrasound device has been developed. It can be used to determine the age of the user. If he's young, he won't automatically go to obscene sites. In the United Arab Emirates, access to the global network is provided through the only Internet provider in the country - Etisalat. In Saudi Arabia, a complex method called "Internet national" has been developed, which filters the addresses of users and messages sent. The implication is that we, as adults, need to protect and guide future generations who are going through their childhood and entering a new life.

The inscription on the tomb of one of the pharaohs, who lived 3,500 years ago: confirms that it has been one of the key issues at all stages. Another example is the great philosopher of antiquity, Socrates, who once said, "Oh, where are these young people going?" Ibrat, the son of Ishaq Khan Junaydullakhankhoja, one of the Jadids of his time, wrote in his articles about the extravagance of weddings, excessive spending on surfing, and the fact that young people are more interested in running than in education. expresses his views on his hobbies. It shows that knowledge is the power to protect people from all kinds of evil. He writes: "A man without knowledge is a wall without foundation. An unfounded wall is very insignificant. We need science, we need morality, we need modern science. " With these thoughts, Ibrat encourages modern youth to be fully aware of the secular knowledge of their time.

The Jadids focused on the moral and spiritual upbringing of the people and called on them to refrain from various foreign cultures and morals. A. Cholpon's views in this area are very exemplary. "... O relatives! Our great request is that we should not imitate and imitate European fashion, glass, and immorality, but imitate the cultures of science, science, craft, and industry. Europe's fashion and immorality will leave you homeless, homeless, and captive. Avoid it !!! European schools, madrassas, science, industry, and other cultures can make you prosperous, administrative, and scholarly, and free you from the bondage of ignorance. Brethren, open your eyes and think!!!"²

¹M.Abdullaev., E.Umarov va boshq. Madaniyatshunoslik asoslari. -Toshkent: Turon-Iqbol nashriyoti, 2006. -29 b.

²AbdulhamidCho'lon. VatanimizTurkistondatemiryo'llar // SadoyiFarg'ona.1914, 6 iyun

2.Abdualazizova N. MustaqilO'zbekistonjurnalistikasitarixi. – Toshkent: Akademiya, 2007. – B.19.

This means that the issue of educating young people has always been relevant. It has not lost its relevance today.

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