

Rural Employment and Skill Development of youth under Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) Scheme

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Abstract

In the present scenario, entire country is concerned about the employment generation propositions especially in the rural areas. The development of rural areas received more attention by the way of various schemes designed for the development of Indian economy. Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) is such kind of a scheme, which was implemented on 25th September 2014 to impart skill-based training to young men and women between the age group from 15 to 35 years, making them capable of earning and supporting the nation's anti-poverty endeavors. Dhakuakhana is a sub divisional block of Lakhimpur district, Assam where the DDU-GKY scheme was implemented in 2016. The study is based on literature review, primary and secondary data. The first part of the paper is regarding the scheme, DDU-GKY; and its significant role in promoting skill training and developmental programmes. In the later part, the paper looks into the implementation of the scheme in Dhakuakhana Block of Lakhimpur District by using secondary data, and has included the official data supplied by the Block Project Officer of Dhakuakhana block. The study analyses the performance of DDU-GKY from 2016 to 2019 at entire Dhakuakhana block where more than 250 people enrolled in different kind of skill training programmes. The enrollments and placements of male were more than female and most of the youth belonged to OBC and ST category and none of them were from general category. Though Dhakuakhana block gives a good picture of implementation of the scheme, they are not up to the expectations; and there are rooms for further improvements.

Keywords: - Skill training, DDU-GKY, Rural employment schemes, Youth, Dhakuakhana block.

Introduction

India is one of the largely populated country, where most of the people live in rural areas who continuously faces various problems related to poverty, unemployment, illiteracy, lack of facilities, superstitious beliefs, poor and inadequate infrastructure etc. Since most of the people live in rural areas, therefore development of those rural parts provides large impact on Indian economy. For economic growth and development the government of India focuses on rural development by promoting and implementing various schemes and programmes. Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) is one of the scheme of Indian government that focuses on rural employment and development. This scheme aims to impart

skill-based training among rural young men and women belonging to the age between 15 to 35 years.

The Ministry of Rural Development (MoRD) announced the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) on 25th of September 2014, on the occasion of 98th birth anniversary of Pandit Deen Dayal Upadhyaya. DDU-GKY is a part of the National Rural Livelihood Mission (NRLM), which promotes diversity to the incomes of rural poor families and cater to the career aspirations of rural youth. These were done by providing training to the country's youth on various job specific skills which were utilized under schemes of National Rural Livelihood Mission and State Livelihood Mission. The Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) was a key measure to make the youth of India capable of earning and supporting the nation's anti-poverty endeavors. The vision of the DDU-GKY is to transform rural poor youth into an economically independent and globally relevant workforce.

Gupta & Kashyap[1] attempt to design a conceptual model for the better functioning and efficient outcomes of PMKVY campaign. The model focuses on the factors affecting motivation to the ultimate training effectiveness of PMVKY scheme. According to Jagadeswari[2] through AAJEEVIKA NRLM Scheme the women development activities must be given importance in combating poverty and to increase the economic growth and better standard of living. Joshi[3] has identified strength, weakness, opportunities and threats by conducting SWOT analysis of DDU-GKY and also provide some meaningful suggestions for successful implementation of DDU-GKY.

Rani & Padmalosani[4] find out the goals and awareness of PMKY among the public and also examine the success or failure of skill development initiative through PMKY. Thoms[5] has highlighted the strengthen, weaknesses, possibilities, enrollments and placements of youths under the scheme of DDU-GKY in Kerela.

Significance of the Study

The study focuses on the skill training for rural youth in Dhakuakhana Block of Lakhimpur District of Assam under DDU-GKY which was launched with high hope for the future. Hence it is important to analyze whether the objectives are achieved or not. It has been seen that there are many studies in various states and districts but a review of its progress in Dhakuakhana block of Lakhimpur District would be significant as Lakhimpur stands out for its uniqueness in human development and skill training.

Objectives of the Study

The general objective of the paper is to understand the role of skill training in rural employment. This study will involve reviewing the policy framework of Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY), which is the placement linked skill development scheme of MoRD. The study aims

- a) To study the overview of types of skills taken under the scheme of DDU-GKY during the period of 2016 to 2019 in Dhakuakhana block.

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- b) To study the total amount of male and female youth enrolled and placed under the scheme of DDU-GKY during the period of 2016 to 2019 in Dhakuakhana block.
- c) To study the amount of youth enrolled belonging to various social categories under the scheme of DDU-GKY during the period of 2016 to 2019 in Dhakuakhana block.
- d) To study the kind of facilities provided to the trainees during the training periods under DDU-GKY scheme at Dhakuakhana block.

Delimitations

This study limited to only the Rural Employment and Skill Development of youth under DDU-GKY Scheme in Dhakuakhana Block of Lakhimpur District.

Methodology

Descriptive survey method is used in this study. The data required for the study has been collected from the primary and secondary sources. The researcher organized interview schedule among trainees under DDU-GKY of Dhakuakhana block. Secondary data were also collected from Block Project Officer, Articles, News paper, Internet and other related documents. The researcher used simple random sampling method in this study. To analyze and interpret results, bar diagram has been employed.

Results and Discussion

Objective 1

Table - 1: Represent overview of PIA names, types of skills, number of enrollments, trained candidates, Dropouts etc taken under the scheme of DDU-GKY for FY 2016 -17 at Dhakuakhana block.

Sl no	PIA Name	Trade	No of Candidates Enrolled	Train ed Male	Train ed Femal e	Social Category					Mal e plac ed	Fema le place d	Dropo ut
						G E N	O B C	S T	S C	OT HE RS			
1	INDUCT US	BPO	10	10	0	0	3	5	2	0	8	0	2
		GDA	4	0	4	0	2	2	0	0	0	4	0
		RETAI L	3	3	0	0	2	0	1	0	3	0	0
2	APPOLL O	GDA	32	18	14	0	5	1 6	4	0	15	11	6
3	GRAM	FITTE	10	10	0	0	3	6	0	1	5	0	5

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	TARAN G	R											
		RETAI L	1	1	0	0	0	1	0	0	1	0	0
4	JIS FOUND ATION	HOSPI TALIT Y	23	23	0	0	0	1	7	6	13	0	10
		BPO	2	2	0	0	0	2	0	0	0	0	0
<i>Total</i>			85	67	18	0	15	4	1	7	45	15	23

Table - 2: Represent overview of PIA names, types of skills, number of enrollments, trained candidates, Dropouts etc taken under the scheme of DDU-GKY for FY 2017 -18 at Dhakuakhana block.

Sl no	PIA Name	Trade	No of Candidates Enrolled	Train ed Male	Train ed Femal e	Social Category					Mal e plac ed	Fema le place d	Drop out
						GE N	O BC	S T	S C	OTH ERS			
1	APPOL LO	Emergen cy Medical Technicia n	3	3	0	0	3	0	0	0	3	0	0
		Laborator y Medical Technicia n	3	3	0	0	2	1	0	0	3	0	0
2	GRAM TARA NG	BPO	2	2	0	0	1	1	0	0	2	0	0
		SMO	8	0	8	0	0	6	1	1	0	4	4
3	JIS FOUN DATIO N	Hospitalit y	35	16	14	0	19	1	2	4	16	14	5
		BPO	26	16	6	0	18	8	0	0	15	4	7

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4	FROST EES EXPO RT	4 Wheeler Servicing	11	10	0	0	10	0	0	1	1	0	1	
		2 & 3 Wheeler Servicing	22	22	0	0	4	18	0	0	0	0	0	0
		Sales Lead Retail	2	0	2	0	2	0	0	0	0	0	0	0
		Receptio nist	4	0	2	0	2	0	2	0	0	2	2	2
5	WAZI R ADVIS ORS	SMO	13	3	10	0	3	8	0	2	3	9	1	
6	VIDYA JYOTI	Retail Manage ment	13	9	4	0	4	6	1	2	9	3	1	
Total			142	84	46	0	68	58	6	10	52	36	21	

Table - 3: Represent overview of PIA names, types of skills, number of enrollments, trained candidates, Dropouts etc taken under the scheme of DDU-GKY for FY 2018 -19 at Dhakuakhana block.

S l n o	PIA Name	Trade	No of Candid ates Enrolle d	Train ed Male	Train ed Fema le	Social Category					Mal e plac ed	Fem ale plac ed	Und er Trai ned	Drop out	
						GE N	O BC	S T	S C	OTH ERS					
1	APPO LLO	Emerge ncy Medica l Technic	1	0	1	0	0	1	0	0	0	0	0	0	1

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		ian												
2	ROJGAR VIKASH	Computer Hardware	2	2	2	0	0	2	0	0	0	0	0	0
3	GRAM TARANG	SMO	5	0	5	0	5	0	0	0	0	4	0	0
		BFSI	6	6	0	0	0	6	0	0	5	0	1	0
4	TERRIER SECURITY SERVICES	Security Guard	2	2	0	0	0	0	2	0	0	0	2	0
5	FROS TEES EXPORT INDIA Pvt. Ltd	Basic Car Servicing	9	0	0	0	5	3	0	0	4	0	2	3
		2&3 Wheeler Servicing	0	8	0	0	8	0	0	0	3	0	0	5
6	TEAM LEAST	Hospitality Assistant	0	0	1	0	1	0	0	0	0	1	0	0
Total			33	18	9	0	19	12	2	0	12	5	5	9

From the above table 1, table 2 and tables 3, the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDUGKY) is a part of National Rural Livelihood Mission (NRLM) focuses on transform rural poor youth into an economically independent. It was implemented from the year of 2014, however at Dhakuakhana block it was implemented from 2016 and is currently

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in work and will continue in near future. In Dhakuakhana block, more than 250 people enrolled in different kind of skill training programmes under DDU –GKY, however there were some dropouts also. The enrolled people engaged in various skills were according to their own interest and activity. There are 10 Programme Instructional Agencies (PIA) such as Inductus, Gram Tarang, Appollo, Rojgar Vikash, JIS Foundation, Vidya Jyoti etc. till now where various training courses are provided to make people more skilled. The courses are named as BPO, GDA, Retail, Fitter, Hospitality, Emergency Medical Technician, 2, 3 and 4 Wheeler Servicing, Receptionist, Sales Lead Retail etc.

Objective 2

Fig 1 : Represent the total amount of male and female youth trained, placed, and undertrained and dropout under the scheme of DDU-GKY during the period of 2016 to 2019 in Dhakuakhana block of Lakhimpur District.

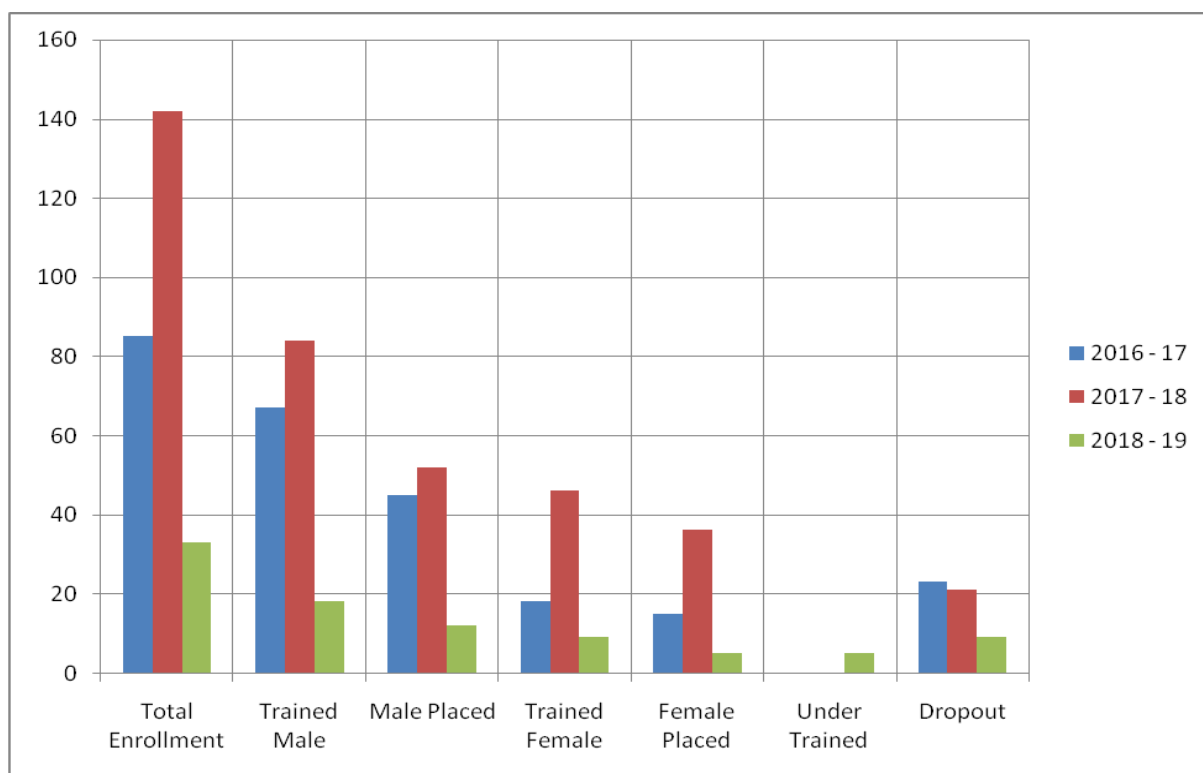


Fig. 1, Field Survey 2019

From fig 1, the total number of male candidates that completed training was more than females in the period from 2016 to 2019. Similarly, the placements of male candidates were also more than female candidates.

Objective 3

Fig. 2 Represent the amount of youth enrolled belonging to various social categories under the scheme of DDU-GKY during the period of 2016 to 2019 in Dhakuakhana block

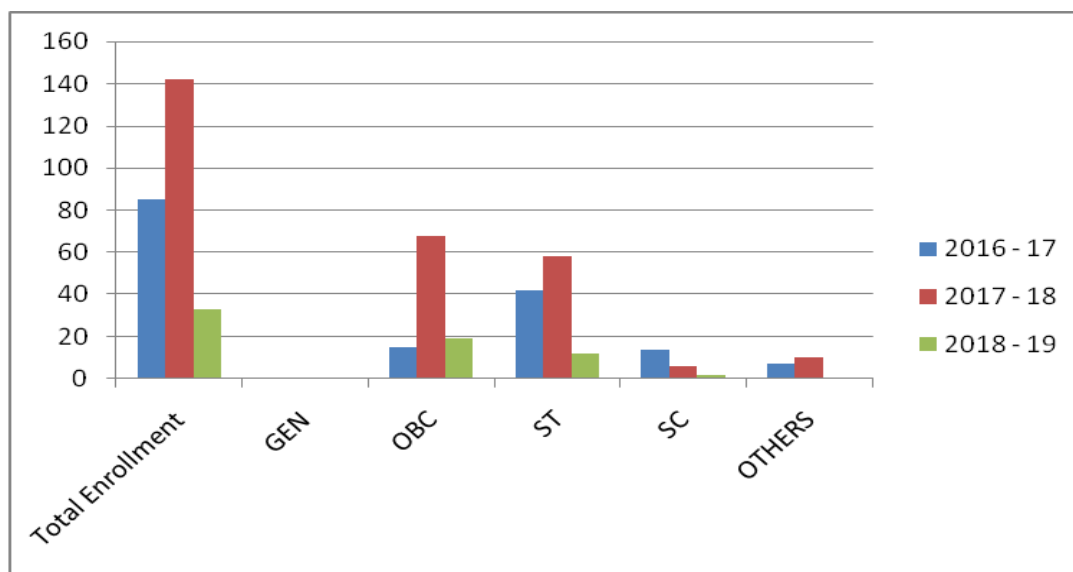


Fig 2, Field survey 2019

From Fig 2, the skill training courses under DDU-GKY were provided to all those who were interested between the age group of 15 to 35 years, irrespective of caste, color, creed, religion, language etc. From the survey we noticed that there were not any enrolled candidates who belonged to the General Category in Dhakuakhana block. Most of the enrolled and trained youth belonged to the OBC and ST category. There were also various candidates in the year 2016 to 2019 representing their social caste such as SC, MOBC and others.

Objective 4

According to the information gathered from the interview schedule the researcher have found that –

Most of the rural youth were aware about the DDU-GKY Scheme. Even though they do not have much knowledge about this scheme, at least they have heard the name of it. The training courses were free of cost for all youth irrespective of caste, gender, language and religion and after completion of the training programme, the centers itself will find job in reputed organizations. There were no any external examinations but there was a practical examination at the end of the training course. The skill training courses were sufficient for them to engage in various vocational jobs, however in some particular jobs the training courses are not sufficient. The trainees said that they would prescribe others to get admission in various skill training courses according to their interest, which would not only give them certificates but also make them skillful and active which will help them in becoming self dependent. Because in these training centers, there will be qualified trainers who will train the beneficiary not only in a job-oriented skill, but also in computer-usage, spoken-English and other life-skills.

Summary of Findings

In Dhakuakhana block, there are 10 PIA centers till now under DDU-GKY scheme, where trainers provides various skills such as Hospitality, SMO, BPO, Laboratory Medical

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Technician, 2,3 & 4 wheeler servicing, Receptionist, Security Guard, Computer Hardware etc to the youth age group from 15 to 35 years. The skill development courses under DDU-GKY are of 3 to 9 months where more than 250 people are engaged in different training courses from 2016 to 2019 at Dhakuakhana block. The total number of male candidates that completed training was more than females in the period from 2016 to 2019. Similarly, the placements of male candidates were also more than female candidates. From the survey researcher noticed that there were not any enrolled candidates who belonged to the General Category in Dhakuakhana block. Most of the enrolled and trained youth belonged to the OBC and ST category. There were also various candidates in the year 2016 to 2019 representing their social caste such as SC, MOBC and others. In Dhakuakhana, most of the rural youth were aware about the DDU-GKY Scheme. Even though they do not have much knowledge about this scheme, at least they have heard the name of it. These training courses would not only give certificates but also make the rural youth more skillful and active which will help them in becoming self dependent.

Conclusion

Through this study, the researcher found that the DDU-GKY scheme was not totally successful in its implementation at Dhakuakhana Block. However its functionality in the area cannot be fully disregarded as it was seen to be operative at the area in a limited scale. It was also found that there were some drawbacks in its partial implementation as none of general category people enrolled for the scheme. Also every year there were some drop outs too. Despite the limited success of the DDU-GKY scheme at Dhakuakhana block, there still exist areas for further enhancements.

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